Should I Use InventHelp to Bring My Invention Idea to Life?

I have an invention that I'd really like to produce, market and sell. But the idea of having to do everything myself is overwhelming. I have no experience in this process, so I have no idea where to begin.

I've heard that InventHelp can help inventors bring their ideas to life. Is this true?

<u>InventHelp has been in business since 1984</u>, and they offer a number of services to inventors. They can assist you in trying to submit your product ideas or inventions to industry. They can also refer you to an independent patent attorney if your goal is to patent your invention.

Of course, there's no guarantee that you'll profit from your idea, but they can help guide you through the process of bringing your idea to life.

There's one thing you should know about InventHelp: they won't evaluate your idea or give you an opinion on your invention. The only opinion that matters, they say, is those of the companies that may review your invention.

Their <u>invention submission program helps inventors</u> with presenting their product ideas to the industry with the hope of getting a good faith review.

If InventHelp won't give you an opinion on your invention, why would you use their services? Well, opinions aren't the only thing that matters. There's a lot that goes into bringing an invention to life, and the process can get overwhelming without some help or guidance on how to get started.

InventHelp offers a variety of services that save inventors time and money, including:

- Submitting inventions to companies
- •InventHelp Data Bank Registration

- Creating 3D animations
- Providing patent referrals
- Creating prototype models
- •VIBE (Virtual Invention Browsing Experience)
- Submitting publicity releases
- Attending trade shows

Essentially, InventHelp assists you in packaging your idea, submitting your idea to companies and providing patent referrals. All ideas are kept confidential, too.

It takes a lot of work to take an invention from idea to actual product, so it's to see why inventors often seek out the <u>help of companies like InventHelp</u>.

Of course, you can also attempt to do everything on your own. It will take hard work, dedication and persistence, but you may find some satisfaction in it. Many people feel more comfortable having a sense of direction, and that's what companies like InventHelp offer.

If you <u>have an idea for an invention</u>, there are several steps you'll have to take to get the ball rolling, including:

- •Market research: Is there a market or demand for your idea? You'll have to do this whether or not you use an invention-help service.
- •Patent research: You want to protect your idea.
- •Develop a prototype: Unless you can produce the prototype at home, you'll have to find a factory to assist you with this step.
- •Write a business plan: A crucial step that will give your business direction, and will be necessary if you need to secure financing for your idea.

•Market testing: Test your product with real customers, and obtain valuable
feedback.

•Manufacturing: Start producing your product, and launching your business.

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